Jordie Lunn Bike Park

2021 Advertising Opportunities

Langford
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WHEELHOUSE
CYCLING SOCIETY

Welcome to the Jordie Lunn Bike Park

The **Jordie Lunn Bike Park** opened to the public on May 28, 2021. It is a one-of-a-kind recreational cycling space that combines elements of dirt jumping, a pump track, skills area and cyclocross/mountain bike trails all in one seamless experience.

The park serves as a year-round public cycling space for riders of all ages and abilities and provides opportunity for both recreation and high-performance training. It will offer exciting programming and sports development opportunities for schools, sport teams and clubs.

The **Jordie Lunn Bike Park** is also positioned to host various cycling events such as pump track/dirt jump competitions and mountain bike/cyclocross races.
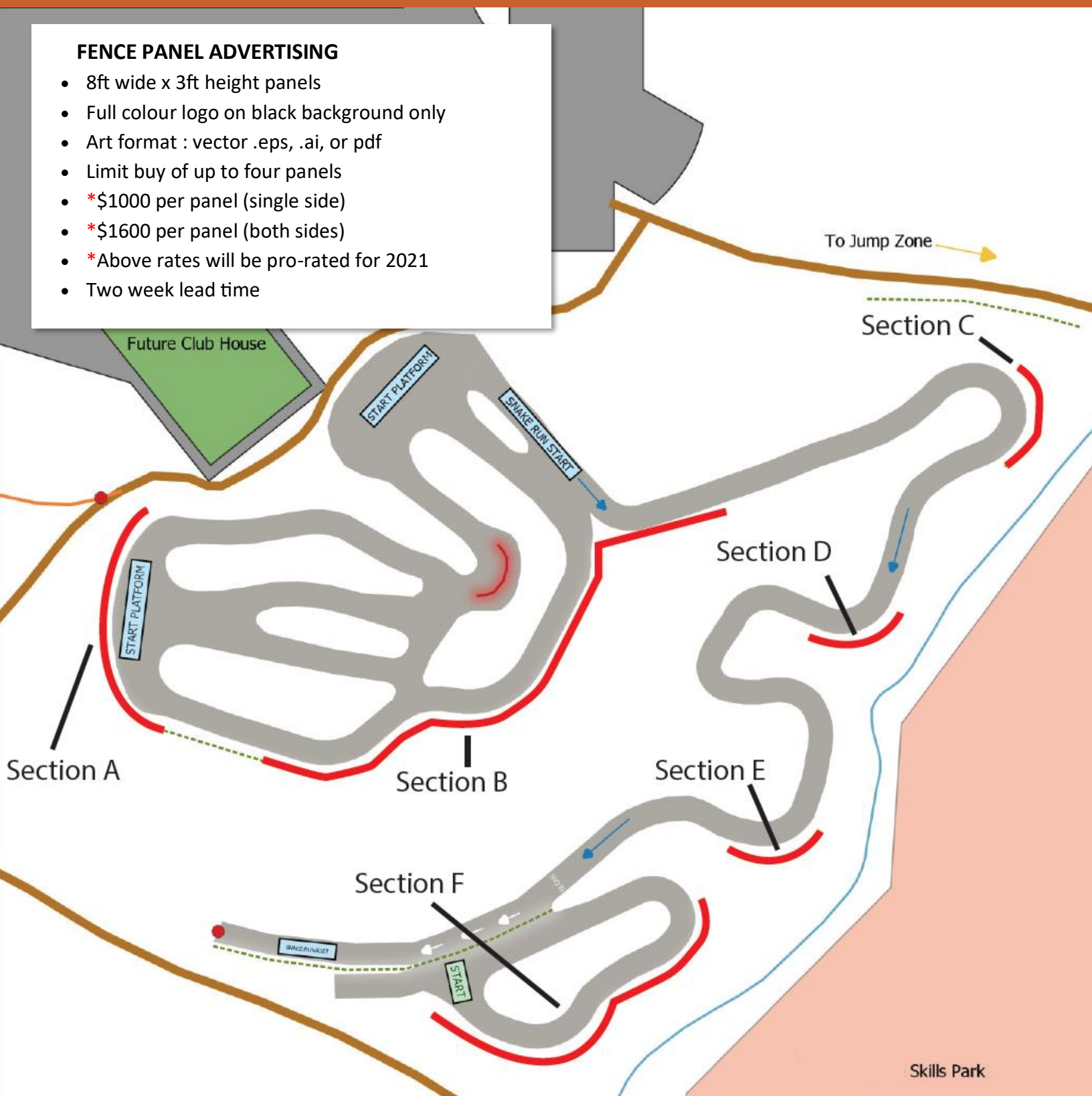
The Park pays tribute to local legend Jordie Lunn, who passed away tragically in 2019. The **Jordie Lunn Bike Park** and **Clubhouse** aim to continue Jordie's legacy by inspiring a new generation of riders.

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Advertising Opportunities

FENCE PANEL ADVERTISING

- 8ft wide x 3ft height panels
- Full colour logo on black background only
- Art format : vector .eps, .ai, or pdf
- Limit buy of up to four panels
- *$1000 per panel (single side)
- *$1600 per panel (both sides)
- *Above rates will be pro-rated for 2021
- Two week lead time

Future Club House

To Jump Zone

Section C

START PLATFORM

SNAKE RUN START

Section D

START PLATFORM

Section A

Section B

Section E

Section F

START

Skills Park

Choose Your Option

Please complete the information below and and scan and email a completed form to **JLBP@langford.ca**

Business Name: _____

Full Business Address: _____

Website Address: _____   Contact Name: _____

Email Address: _____   Phone Number: _____

This is a confirmation of advertising only. All payments for advertising will be due within 30 days of invoicing.

All logos to be approved by the City of Langford. Placement is not guaranteed.

Please select one:

☐   I would like to advertise at the pro-rated rate for the remainder of 2021 only

☐   I would like to advertise at the pro-rated rate for the remainder of 2021 AND the full rate for all of 2022 (securing same placement as 2021)

Preference of Logo Placement (see map on opposite page)

1st preference: #_____

2nd preference: #_____

3rd preference: #_____

4th preference: #_____

5th preference: #_____

CITY OF LANGFORD

C/O JORDIE LUNN BIKE PARK

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Instagram: @jordielunnbikepark